



European Union Intellectual Property Office

AGENDA

IP in Education Network meeting

17 May 2024

Friday 17 May 2024

10:00 – 10:20 *Connecting to the online platform – morning session hybrid*

10:20 – 10:25 **Welcome day 2**

10:25 – 10:50 **Feedback from day 1 workshops**

Rapporteurs of each group

- *From curricula to classroom*
- *How to promote entrepreneurship education?*
- *Good practises of the use of GenAI in education*

10:50 – 11:00 **EUIPO IP Essentials MOOC new features**

- *Copyright module & Entrepreneurship and IP module*
- *Pilot: translating IP Basics module in Spanish*

Kari KIVINEN, IP in Education, EUIPO

11:00 – 11:20 **EPO initiatives regarding IP Education and Awareness**

Raquel XALABARDEN, European Patent Office Academy (EPO)

Cornelia PEUSER, European Patent Office Observatory (EPO)

Marjorie Chopinaud, European Inventor Network (EIN)

Marco Donolato - EIN member, Italy

11:20 – 11:50 **Comfort break – please stay connected**

- 11:50 – 12:05** **The impact of AI on education and research**
Martina DI RIDOLFO, European Trade Union Committee for Education (ETUCE)
- 12:05 – 12:50** **IP in Education initiatives and activities from the network members**
Kirsten Kjær SKOTT, Danish Patent and Trademark Office
Nigel CLARKE, Stanfield Clarke Associates
Johannes LINDNER, Entrepreneurship Education Center of the Austrian Ministry of Education, Science and Research
Enrico TURRIN, Federation of European Publishers
- 12:50 – 13:05** **IP Education for Teenagers and Young Adults, IP awareness grant**
Kirsi SALMELA, Kopiosto, Finland
Jaana PIHKALA, Copyright Information and Anti-Piracy Centre (CIAPC), Finland
- 13:05 – 13:20** **SAFEorFAKE? Toolkit from school to university, IP awareness grant**
M^a Cruz ARENAS, Asociación de investigación de la industria del juguete, conexas y afines (ES)
- 13:20 – 13:30** **Wrap up and conclusions**
- 13:30** *End of the network meeting*
- 13:45 – 15:00** **Self-paid lunch**
- 15:00 – 17:00** **Visit to Archaeological site Knossos (optional)**