



# Agenda

## Kick-off meeting Operation APHRODITE VI

October 5-6, 2023  
Alicante, Spain  
Hybrid meeting

**DAY 1: October 5, 2023**  
**OPEN/RESTRICTED session**

Time/item	Subject	Speaker
	<b>RESTRICTED SESSION FOR PUBLIC SECTOR</b>	
09:00-09:15	Arrival of participants and security checks	All
09:15-09:30	Welcome address and opening remarks	EUIPO/Europol/Leaders
09:30-09:45	Aphrodite results - Europol	Europol
09:45-10:45	Planning the operational activity	All countries
10:45-11:10	Coffee break	
11:10-11:15	Group photo	
	<b>OPEN SESSION</b>	
11:15-11:30	Welcome address and opening remarks	EUIPO/Europol/Leaders
11:30-11:50	E-commerce and trade in counterfeit cosmetics - <i>Latest Trends and EUIPO Observatory supporting activities</i>	EUIPO / Anthony Manuguerra and Veronica Peral
11:50-12:10	International judicial cooperation	Eurojust Veronica Farinha da Silva
12:10-12:30	Global Law Enforcement Fulfilment	Paypal Mark Magnier
12:30-14:00	Lunch break	

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<b>14:00-14:20</b>	<b>Experiences of private sector</b>	<b>Alibaba Group Graham Clemence</b>
<b>14:20-14:40</b>	<b>Experiences of private sector</b>	<b>Visapress Carlos Eugénio</b>
<b>14:40-15:00</b>	<b>Experiences of private sector</b>	<b>Chainalysis Scott Johnston</b>
<b>15:00-15:20</b>	<b>Alerts for dangerous nonfood products, especially those purchased online. Citizens sharing issues to prevent others from facing the same problems.</b>	<b>Infocons Sorin Mierlea</b>
<b>15:20-15:50</b>	<b>Coffee break</b>	
<b>15:50-16:10</b>	<b>Public/Private sector collaboration</b>	<b>Amazon Grant Lucas</b>
<b>16:10-16:30</b>	<b>Building a Great Investigation – IPR Center Lead Scoring Matrix</b>	<b>HSI Thomas Duffy</b>
<b>16:30-16:50</b>	<b>Experiences of private sector</b>	<b>KPMG David Gilmore</b>
<b>16:50-17:10</b>	<b>Public/Private sector collaboration</b>	<b>International Olympic Committee Sofian Baghriche</b>
<b>17:10-17:30</b>	<b>Recap of the day</b>	<b>Europol</b>

<b>DAY 2: October 6, 2023 OPEN session</b>		
<b>Time/item</b>	<b>Subject</b>	<b>Speaker</b>
<b>09:00-09:30</b>	<b>Arrival of participants and security checks</b>	<b>All</b>
<b>09:30-09:45</b>	<b>Debriefing of first day</b>	<b>Europol</b>
<b>09:45-10:05</b>	<b>Tackling social media accounts merchandizing counterfeit goods</b>	<b>Guardia di Finanza – Italy Francesco Basile</b>
<b>10:05-10:25</b>	<b>Best practices in combating online IP crime</b>	<b>An Garda Siochana – Ireland Keelan Kenneth Madden Robert</b>
<b>10:25-10:40</b>	<b>Recent case study</b>	<b>Cybercrime Directorate – Bulgaria Ivo Zarev</b>
<b>10:40-11:10</b>	<b>Digital Services Act</b>	<b>European Commission, DG CONNECT Deborah Behar Angelique Monneraye</b>
<b>11:10-11:40</b>	<b>Coffee break</b>	

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<b>11:40-12:00</b>	<b>Binance - Operational Assistance</b>	<b>Binance Jarek Jakubcek</b>
<b>12:20-12:40</b>	<b>Design infringements challenges</b>	<b>K9 Varga Zoltán</b>
<b>12:40-13:00</b>	<b>Conclusions and way forward</b>	<b>Europol</b>