

GAVRILĂ Florentina

Florentina is a Carbon Footprint Expert at ECONOS Consulting, a consulting firm specialized in Sustainable Development operating in Bucharest, Romania. Florentina has a degree in Finnish Language and Literature from the Faculty of Letters in Cluj-Napoca. She has also completed the Google Data Analytics Professional Certificate and is proficient in SQL, R and Excel, skills of great importance when performing carbon footprint analyses. Prior to her work at ECONOS, she worked as an Editor for an international scientific journal.

During her time at ECONOS, Florentina has done significant research regarding carbon footprint assessment methodologies (such as CRO, PCAF, TCFD, SFDR RTS) and ESG reporting. She is certified by the World Resources Institute in Corporate Value Chain (Scope 3) Accounting and Reporting Standard, as well as in Product Life Cycle Accounting and Reporting Standard. Having these certifications, Florentina is qualified to carry out complete Scope 1, 2 & 3 carbon footprint analysis for private and public organisations regardless of sector of activity. Her knowledge goes beyond performing carbon footprint assessments, as she is well informed regarding the legal reasons behind these assessments, namely the upcoming EU Regulations and Directives.

As she has extensively studied language and literature, Florentina also has excellent research & writing skills and is therefore capable of supporting her clients in the communication of their environmental initiatives. She is a fluent speaker in the following languages: English, Romanian, Finnish.

Florentina's work at ECONOS is comprised of multiple sustainability-related projects, such as:

- Carbon Footprint Assessment analysis compliant with ISO 14064, GRI, SBTi and CDP international labels for clients including e-MAG, OMV Petrom, Michelin Romania, French Embassy in Romania, French Institute in Romania, Just Master Activities.
- Implementation of Zero Waste policies for clients including French Embassy in Romania, French Institute in Romania, Just Master Activities.
- Research and consulting on upcoming EU directives including NFRD (EU 2014/95), SFDR (EU 2019/2088), CSRD and EU Taxonomy.
- Implementation of Sustainable Workshops for clients such as, BRD - Société Générale, Phoenix Environmental.
- Participation in the creation of the Carbon database for Romania Project supported by the French Transitional Agency in collaboration with Ministerul Mediului, Apelor și Pădurilor, in order to assess companies operating in Romania using national emission factors.