

AGENDA

IP in the Digital World Working Group Meeting

European Observatory on Infringements of Intellectual Property Rights

Thursday, 18 April 2024

14:30 – 17:00

Location: Brussels room and online

Thursday, 18 April 2024

13:50 Bus from Meliá hotel to EUIPO

14:15 – 14:30 Zoom log in

14:30 – 14:45 Introduction and overview IPDW activities

14:45 – 15:05 Domain names – ICANN

The EUIPO will give a short update on IP-relevant developments on domain names including the last ICANN79 meeting. Participants will be invited to comment on the outcome. The debrief includes the results of the informal consultation of Observatory stakeholders ahead of the ICANN79 meeting, aiming to support the European Commission with an IP position on ICANN matters (summary distributed to the IPDW members).

15:05 – 15:25 Copyright infrastructure – national updates

Participants are invited to update and discuss initiatives related to the copyright infrastructure in the Member States (speakers to be confirmed).

15:25 – 15:35 OECD draft guidelines on e-commerce platforms

The EUIPO will briefly update on the draft Voluntary Guidelines for Countering Illicit Trade in Counterfeit Goods on Online Marketplaces. The draft guidelines were developed by an informal expert group from OECD Member States and the private sector. They were presented at the first plenary meeting of the OECD Working Party on Countering Illicit Trade (4-5 April, Paris).

15:35 – 15:55 Break

15:55 – 16:25 Generative Artificial Intelligence and IP

The European Commission will present the Artificial Intelligence Act and its impact on copyright. Following the discussions in the previous IPDW meeting, the EUIPO will present the Terms of Reference for a study on Generative AI and copyright, with emphasis on technical solutions and practices (ToR distributed to IPDW members).

16:25 – 16:45 Update on the work of the Expert Group Cooperation with Intermediaries

Focus on the new workstream on challenges and good practices to prevent the use of online ads and ads intermediary services to support IP infringing activities.

16:45 – 17:00 AOB and wrap up

17:00 Bus from EUIPO to Meliá hotel