

AGENDA

Economics & Statistics Working Group Meeting

European Observatory on Infringements of Intellectual Property Rights

Thursday, 18 April 2024

10:00 – 13:30

Location: Brussels room and online

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09:20 Bus from Meliá hotel to EUIPO

09:45 – 10:00 Zoom log in

10:00 – 10:10 General update on the progress of economic studies

10:10 – 10:40 Joint EUIPO/OECD study on China’s Belt and Road Initiative

The preliminary findings of the EUIPO-OECD study on the impact of China’s Belt and Road Initiative as regards trade in counterfeit goods will be presented, along with an update of the activities of the OECD’s Working Party on Countering Illicit Trade.

10:40 – 11:10 The 3 new sectorial studies (clothing, toys, cosmetics): result and media impact

The results of the studies on the impact of counterfeiting in the clothing, toys, and cosmetics sector will be presented, followed by a presentation of the successful media campaign around the launch of the study, carried out by EUIPO and its stakeholders.

11:10 – 11:40 Break

11:40 – 12:00 Update on the Green EUTM study to be published on 26th April

The main results of the upcoming update of the Green EUTM study, to be published in conjunction with World IP Day which this year has “sustainability” as the theme, will be presented.

12:00 – 12:20 Report on the impact of COVID on trade in counterfeit goods

The joint EUIPO-OECD report on the impact of the Covid pandemic on international trade in counterfeit goods was published on 4 April and launched during the plenary meeting of OECD’s Working Party on Countering Illicit Trade. The results of the report will be presented. Stakeholders will be invited to comment on the trends identified in the report.

12:20 – 13:00 Research in National offices

Update from national offices on their research activities.

13:00 – 13:30 AOB and wrap up

13:30 Bus EUIPO to Meliá hotel