



**SOTERIA**  
DIGITAL SECURITY AND PRIVACY

**InfoCons**<sup>®</sup>  
PROTECTIA-CONSUMATORILOR.RO



## What data do companies keep about me?

### Your data is a merchandise

Every time you access the web, something from your activity remains there. Sometimes you offer your data, other times, the data is stolen from you.

Even if the data is offered by you, part of the information is not necessary for the operation



Many times, you use personal data on various websites

you plan, is collected only to be traded or used in other purposes.



### **What do you know about cookies?**

- Cookies are generally small pieces of data used to improve your web experience.
- Sometimes, cookies are malicious and are used for tracking your activity or to steal your data.

**Do you know where your personal data is in the digital world?**



Name and surname



Address (home and work)



Data of birth



Email address



Telephone number



Credit card details



Bank details

Passwords



## Conclusion

- Digital world is part of life.
- Always be careful with your data in the virtual world, and not only there.